



It is all about **Innovation!**

THE BEST RUN 

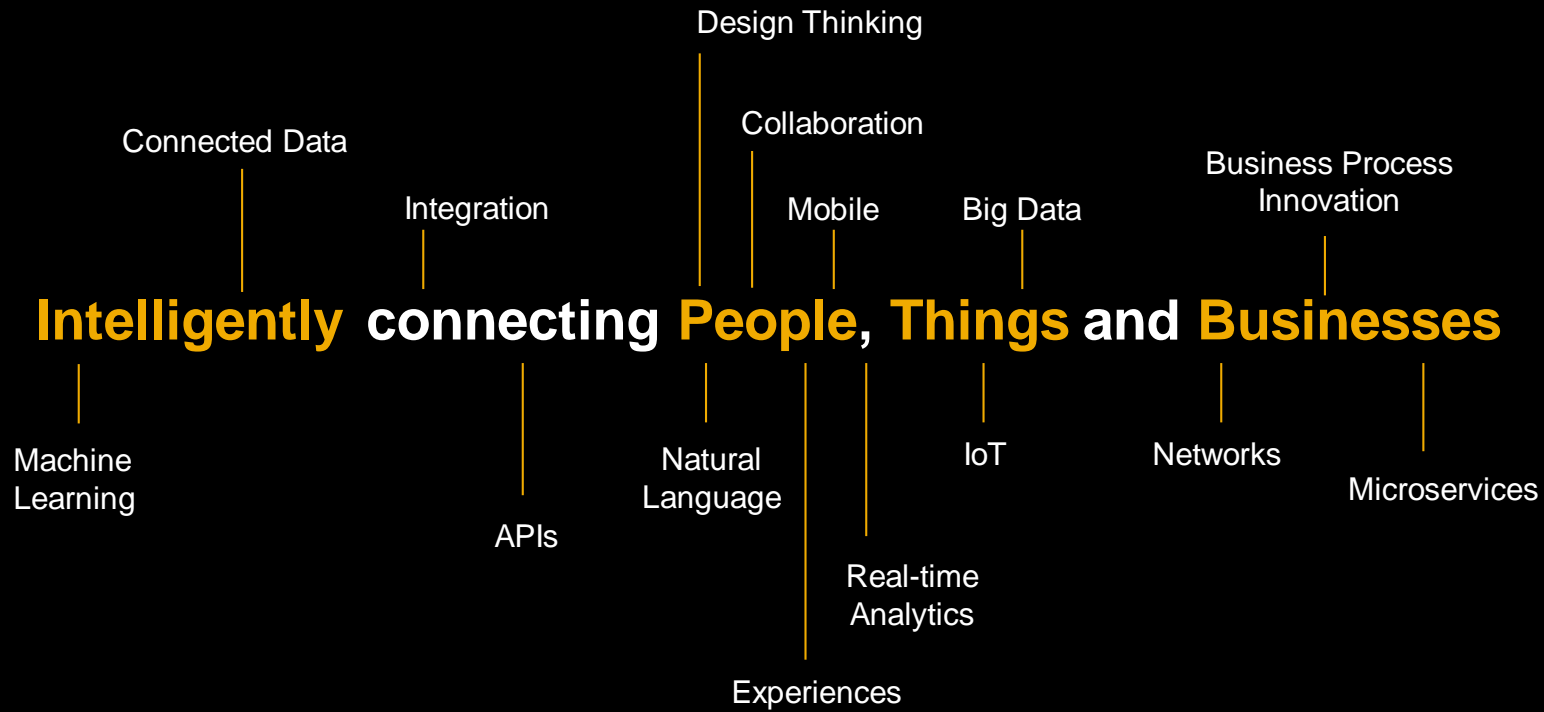
What is Innovation?

Innovation is commonly defined as the "carrying out of new combinations" that include "the introduction of new goods, ... new methods of production, ... the opening of new markets, ... the conquest of new sources of supply ... and the carrying out of a new organization of any industry".^[1] [ISO TC 279](#) on innovation management proposes in the standards, ISO 56000:2020 ^[2] to define innovation as "a new or changed entity creating or redistributing value". However, many scholars and governmental organizations have given their own definition of the concept. Some common element in the different definitions is a focus on newness, improvement and spread. It is also often viewed as taking place through the provision of more-effective [products](#), processes, [services](#), [technologies](#), [art works](#)^[3] or [business models](#) that **innovators** make available to [markets](#), [governments](#) and [society](#). An innovation is something original and more effective and, as a consequence, new, that "breaks into" the market or society.^[4] Innovation is related to, but not the same as, [invention](#).^[5] Innovation is more apt to involve the practical implementation of an invention (i.e. new / improved ability) to make a meaningful impact in a market or society,^[6] and not all innovations require a new invention.^[7] Technical Innovation often^[quantify] manifests itself via the [engineering](#) process when the problem being solved is of a technical or scientific nature. The opposite of innovation is [exnovation](#).

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The Intelligent Enterprise **Strategy**



SME Partner Innovation Program – Achievements since 2019



258
Projects



142
In Playbook



6



AR

15



Blockchain

21



Advanced
Analytics

35



AI

38



Chatbot

83



Machine
Learning

87



IoT

Your page in the Innovation Playbook – Outlook

The screenshot shows the Sapphire Systems website. At the top left is the 'sapphire' logo and the URL 'sapphiresystems.com'. At the top right is the 'UK Sapphire Systems' logo. The main content area features a 'NEW' badge, the title 'Intelligent Renewable Energy Site Maintenance', and a descriptive paragraph. Below the text is a QR code and a 'Watch the video' link. At the bottom right of the page is the number '123'. On the left side of the page, there are three images: a 3D rendering of solar panels, a screenshot of a software dashboard, and a screenshot of a data visualization with a map of Europe.



Partner/Customer logo



Name and description of the solution and used technology



Link to Innovation video of the solution